



Management Committee Regular Meeting
Minutes

Wednesday, Nov 16, 2022
2-4 pm

Physical Location:

Siskiyou Economic Development Council Office
1512 S. Oregon St Yreka, CA 96097

Remote Option:

<https://us02web.zoom.us/j/88688525461>

I. Call to Order:

Louie Dewey called the meeting to order at 1:59pm

II. Roll Call:

Discover Siskiyou Management Committee members;

In Person: Louie Dewey (Chairperson), Margaret Dean (Treasurer), Lowell Pratt (Board Member), Mark Lilley (Board Member)

Zoom: Darlene Mathis (Board Member),

Guests:

In Person: April LaFrance, Jenny Lynn Burton

Zoom: Benjamin Good Pasture, Andrew Cunliffe

EDC Staff Present: Tonya Dowse, Heather Dodds, Jen Thackeray, Sarah Eberenz, Emma Rodriguez

III. Public Comment:

Tonya introduced staff members Jen and Emma to everybody. They will be attending TBID meetings going forward and will be more involved on the admin side of TBID

IV. Consent Items:

-None-

V. Discussion Items:

a. Management Committee Updates

- i. Louie Dewey announced retirement and removal from TBID committee
- ii. Lowell reported on Copco prep having a positive impact on hotels.
- iii. Margaret Dean reported increases at Hi-Low due to the Mill Fire.

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iv. Mark Lilley- New train rides are a success.

b. Guest Introductions

- i. April Lafrance and Jenny Lynn Burton, owners of Summit Lofts, gave a brief history of the building and an overview of the renovations they have done to improve the building. They are getting great feedback
- ii. Ben and Andrew, new owners of Cave Springs, gave a renovation overview. They are shooting for a May grand opening for the 100-year anniversary of Cave Springs cabins.
- iii. Louie Dewey gave a history of TBID for the guests.
- iv. April, Ben, and Andrew could be potential board applicants.

c. Staff Reports

- i. Marketing Update: Heather gave updates on Bandwango, Wander Pledge, and our social media happenings including success from 10K giveaway campaign.
- ii. Events Update: Sarah gave updates on upcoming events including Night of Lights, Stoke Fest, Grinduro, and potential involvement in fair Spring Fest

VI. Action Items:

a. Approval of Management Committee Meeting Minutes dated August 10, 2022

The board reviewed and approved the minutes from August 10, 2022

Action: Motion to approve by Mark Lilley
Motion Seconded by Margaret Dean

b. Approval of Sept 30, 2022 Financials

Jen gave an update on TBID financials. Due to jurisdiction still in the process of closing out their fiscal year, they are late on paying their TOT. Jen offered to move recent TOT income to corresponding qtr. The board agreed that was not necessary. Board members asked if there's an audit process for jurisdictions paying TOT. There currently is not. They also brought up that penalty fees should go to SEDC. Suggested looking into Civitas Act to see if it is covered in there, or have it added. Heather gave an explanation for lower budget items.

Action: Motion to approve financials as presented by Lowell Pratt
Motion seconded by Mark Lilley

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- c. **Discussion/possible action: Create Ad-Hoc Nominating Committee for open Management Committee Member seat(s)**
 - i. **Committee to discuss and vote on creating a two-member ad-hoc committee to conduct interviews and make recommendations for open management committee seat**

April Lafrance has submitted an application to join the TBID board. Heather explained board acceptance procedures and board voted Aman Dhillon and Mark Lilley as the ad-hoc committee.

VII. Adjournment of Management Committee Meeting:

a. Next meeting date:

The board discussed quarterly meeting dates or potentially setting them as standing dates. Decided for now to pick a date sometime around February to review financials.

Meeting adjourned at 3:03pm

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